

## RM BROADCASTING ANNUAL EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period August 1, 2020 through July 31, 2021.

Employment Location/Name: KPLM (FM) and KJJZ (FM) KMRJ (FM) and KRHQ (FM)—RM Broadcasting, Palm Springs, California Unit Members (List all stations call signs and communities of license): KPLM (FM) - Palm Springs, California and KJJZ (FM)- Indian Wells, California and KMRJ (FM) – Rancho Mirage, California and KRHQ (FM) – Indio California.

EEO Contact Information: Mailing Address: 75-153 Merle Dr, Palm Desert, CA 92211  
 Telephone Number: (760) 568-4550  
 Contact Person: Todd Marker  
 E-mail Address: [toddmarker@markerbroadcasting.com](mailto:toddmarker@markerbroadcasting.com)

SECTION 1: List all full-time job vacancies filled by each station in the employment unit.

<u>Full-time positions Filled by Job Title</u>	<u>Recruitment Sources Used</u>	<u>Recruitment Source for Successful Applicant</u>	<u>Total # Interviewed From all Sources</u>	<u>Total # Interviewees Referred by Each Source</u>
1. Sales Assistant	1,2,3,5,6,7	2	7	Source # 2 = 1 " # 3 = 5 " # 6 = 1

Recruitment Source

- 1 Current Station Employee
- 2 Referral
- 3 On-air Recruitment KPLM/ KJJZ / KMRJ / KRHQ
- 4 The Desert Sun Newspaper (760) 322-2222, 750 N. Gene Autry Trail, Palm Springs, CA 92262
- 5 Southern California Job Alert Bulletin – Southern California Broadcasters Assoc. (323) 938-3160, 5670 Wilshire Blvd., Suite 1370, Los Angeles, CA 90036
- 6 KPLM Website /KJJZ Website/ KRHQ Website/ KMRJ Website
- 7 Job Fairs
- 8 Mexican American Chamber of Commerce

KPLM-FM / KJJZ-FM / KMRJ-FM / KRHQ  
 -FM is an Equal Opportunity Employer

If your organization distributes job information or refers job-seekers and would like to receive vacancy notices, Please contact Todd Marker at the above address.

## OUR EOE OUTREACH FOR

8/1/20- 7/31/21

For the reporting period 8/1/20- thru 7/31/21 RM Broadcasting hired one new fulltime position. A sales assistant. We interviewed seven applicants for the sales assistant position and enclosed you will see all the recruiting sources. During this reporting period 8/1/20 thru 7/31/21 RM Broadcasting co-hosted the 2020 Valley Wide Employment Expo for one point option #3. We participated in FCC EEO training fulfilling option #14 for one point. We established a training program designed to enable a station personal to acquire the skills that could qualify them for a higher level position. This fulfills option #8 for a point, for a total of three points during this outreach period.